

SPECIAL REPORT

Health Reform and Changes in Health Insurance Coverage in 2014

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Open enrollment under the Affordable Care Act (ACA), the most ambitious attempt to expand health coverage in the United States in decades, began October 1, 2013. The law offers Medicaid eligibility to citizens and qualified legal immigrants with incomes at or below 138% of the federal poverty level in participating states and tax credits for private insurance purchased via marketplaces for persons not eligible for Medicaid who have incomes between 100% and 400% of the federal poverty level.¹ The effect of these provisions on insurance coverage and access to care is of critical policy interest.

Preliminary reports from rapid-turnaround surveys have described a decline in the uninsured rate since the fall of 2013, when open enrollment began.²⁻⁵ However, numerous factors, including the economy, survey sampling error, and pre-existing trends, can affect estimated rates of Americans without insurance. More generally, the systemic changes brought by the ACA pose a particular challenge for identifying the effect of the law, owing to the lack of a control group. Although to date 24 states have not expanded Medicaid, the ACA has major implications for these states, owing to subsidized marketplace coverage, the individual mandate, and a streamlined application process for uninsured persons who were previously eligible for Medicaid.⁶ An additional question is how quickly any coverage changes will lead to improved access to care.

Our study had two main objectives. We wanted to determine, first, whether the pattern of recent coverage changes is consistent with early effects of the ACA and, second, whether any changes in access to care are yet evident.

METHODS

ANALYTIC APPROACH

We used three approaches to test for associations between the ACA open-enrollment period and coverage changes, using the largest national daily poll on health issues, the Gallup–Healthways Well-Being Index (WBI). First, we assessed coverage changes in the fourth quarter of 2013 and the first two quarters of 2014, using multivariate regression to adjust for the preexisting trend and potential confounders such as employment, income, and demographic characteristics.

Second, we tested for differential effects in the subgroups most likely to gain insurance under the ACA. As noted above, the ACA affects all states; however, coverage gains should vary according to income and state decisions regarding Medicaid expansion. Newly available subsidized coverage under the ACA is targeted to low-income adults ($\leq 138\%$ of the federal poverty level) in states expanding Medicaid and middle-income adults (139 to 400% of the poverty level) in all states. Adults with income that is greater than 400% of the poverty level may experience changes due to the mandate, cancellations of previous plans,⁷ and other regulations, but these effects are likely to be smaller than for other groups.

Third, we tested for an association between survey-reported coverage changes and state-level marketplace and Medicaid enrollment statistics from the Department of Health and Human Services (HHS). Although HHS enrollment reports capture data both on persons who were

uninsured previously and on those who had coverage beforehand, if insurance changes are due to the ACA, these state statistics should be correlated with survey-reported coverage gains. Last, we tested for any changes in access to care using a similar multivariate approach.

DATA SOURCES

The most widely cited estimates of the uninsured population come from surveys conducted by the U.S. Census Bureau and the National Center for Health Statistics, which feature nationally representative sampling and high response rates, with the use of mailed and in-person interviews. However, they feature a time lag ranging from 6 to 18 months. Thus, early estimates of the effects of ACA coverage must rely on other sources.

Our primary data set was the Gallup–Healthways WBI, purchased from Gallup, for January 1, 2012, through June 30, 2014. The WBI is a daily telephone survey that asks a national sample of adults questions about health insurance, access to care, and health status. Like other data sets analyzed to describe coverage changes in 2014, the WBI is a rapid-turnaround survey with a much lower response rate (11%, on the basis of Response Rate 3, as defined by the American Association for Public Opinion Research) than government-conducted surveys.⁸ Previous research validated WBI estimates of the uninsured rate, as compared with well-established government-conducted surveys, with year-to-year correlations (2008–2011) with the American Community Survey and Current Population Survey of 0.87 and 0.85, respectively, and state-level correlations of 0.95 and 0.89, respectively.⁸ Although the WBI has undergone some changes since 2011 — including a reduction in sample size — questions for the outcomes studied here (see the Supplementary Appendix, available with the full text of this article at NEJM.org) have not changed. Even after the sample-size reduction, the WBI still has by far the largest sample among these rapid-turnaround data sources (with approximately 30,000 nonelderly [<65 years of age] adults surveyed in each quarter, as compared with 2500 to 7500 adults in other surveys^{2,5,9}).

We compared WBI survey data with HHS enrollment statistics for Medicaid and marketplace coverage in each state during the open-enroll-

ment period. These statistics are based on administrative data collected by the federally facilitated marketplace and data submitted to the Centers for Medicare and Medicaid Services by state-based marketplaces (see the Supplementary Appendix). We also used information on state decisions regarding Medicaid expansion as of January 2014.¹⁰

STATISTICAL ANALYSIS

The sample included adults 18 to 64 years of age. Our study period was January 1, 2012, through June 30, 2014. Our primary model did not include data from before 2012, because coverage was changing rapidly during this period for several million adults owing to the provision in the ACA enabling young adults to stay on their parents' insurance plans until 26 years of age. This means that our results do not capture effects of that provision, which has been well studied in previous research.^{11–16} Similarly, our analysis does not estimate coverage gains from early Medicaid expansions that began in 2010 and 2011, which were generally much more limited than the 2014 changes.¹⁷ Our sample excluded adults 65 years of age or older, who are overwhelmingly enrolled in Medicare and thus ineligible for the coverage expansion under the ACA. The sample included 420,449 adults.

The primary outcome was insurance status at the time of the survey (insured vs. uninsured), and the secondary outcomes were two measures of access to care — having a personal doctor and having difficulty paying for medical care in the past year. The WBI has been validated for these measures, but it less reliably distinguishes between different types of coverage (e.g., Medicaid vs. private insurance).⁸ We used multivariate regression to model the likelihood of each outcome over time. The primary analysis modeled a linear monthly time trend, with sensitivity analyses that either added a quadratic time trend or did not include a time trend. We created binary variables for the beginning of the open-enrollment period (fourth quarter of 2013), for the beginning of the new coverage options (first quarter of 2014), and for the first full quarter after open enrollment (second quarter of 2014).

These variables measured any change in outcome at that point in time as compared with the baseline trend (before October 2013). Some pre-

vious analyses have focused on changes in coverage comparing the fourth quarter of 2013 with the first quarter of 2014,³ which may underestimate the effect of the ACA, since some people applying in the fall of 2013 were probably already eligible for Medicaid and were enrolled as a result of greater awareness regarding coverage options under the ACA.

All models (see the Supplementary Appendix) were adjusted for demographic and economic covariates: age, race, ethnic group, sex, household income, employment status, and state of residence. We also analyzed results for subgroups based on age, sex, and race or ethnic group.

We conducted a stratified analysis that was based on household income level and state decisions regarding Medicaid expansion. Gallup asks respondents to report household income in categories ranging from \$0 to \$10,000 per month and does not impute missing values. To convert income information and household size into a percentage of the federal poverty level, we used the midpoint of each income range and imputed missing values using a multivariate regression model, as in prior research (see the Supplementary Appendix).⁸ We then analyzed distinct income groups in states that were expanding Medicaid versus in states that were not: up to 138% of the federal poverty level (eligible for Medicaid in states with Medicaid expansion), 139 to 400% of the poverty level (eligible for tax credits in all states), and more than 400% of the poverty level (not eligible for subsidized coverage). We also compared the effect of state decisions regarding Medicaid expansion using a differences-in-differences analysis for low-income adults in states with Medicaid expansion versus those in states without Medicaid expansion.

We then compared survey-based coverage changes with enrollment reports from the HHS,¹⁸ dividing the total enrollment in each state by the size of its nonelderly population. This HHS enrollment variable captured the approximate percentage of the state population that signed up for ACA-related coverage through the marketplaces by the end of March 2014. We used the same regression approach as above, with the addition of an interaction term between the second quarter of 2014 and the HHS enrollment variable. This measured the relationship between the changes in the uninsured rate

in the second quarter of 2014 and the per capita HHS enrollment statistics in each state. This analysis used robust standard errors clustered at the state level.

For ease of interpretation, we expressed our results as adjusted changes in the probability of each outcome, on the basis of linear probability models. Logistic-regression models — with results converted to predicted probabilities — produced nearly identical results.

This project was exempt from review by an institutional review board under federal regulations since it used deidentified secondary data. Analyses were conducted with the use of Stata software, version 12.0 (StataCorp), to account for the stratified survey design. Estimates were calculated with the use of nationally representative survey weights from Gallup, which were based on national targets according to age, sex, race or ethnic group, educational level, geographic region, and telephone status (see the Supplementary Appendix).

RESULTS

DESCRIPTIVE STATISTICS

Table 1 presents descriptive statistics for the sample. The average age of the respondents was 41.1 years. A total of 63% of the sample was white, 15% Hispanic, and 10% black.

UNADJUSTED TRENDS IN INSURANCE COVERAGE

Figure 1 shows the unadjusted trends in the percentage of adults 18 to 64 years of age who did not have health insurance. The uninsured rate was just above 20% for most of 2012, before a slight rise in the early part of 2013. The uninsured rate was 21.0% in September 2013, right before the beginning of the open-enrollment period, and it fell to 16.3% in April 2014. The uninsured rate was stable from April through June 2014, after the end of open enrollment.

ADJUSTED CHANGES IN COVERAGE ASSOCIATED WITH OPEN ENROLLMENT

Table 2 presents adjusted estimates of the change in coverage associated with open enrollment. As compared with the baseline trend, the percentage of adults without insurance had declined by 5.2 percentage points ($P < 0.001$) by the second quarter of 2014. Adding a quadratic time trend,

Table 1. Characteristics of the Study Sample.*

Variable	Respondents (N = 420,449)	Unweighted No. of Respondents
Mean age (yr)	41.1	NA
Male sex (%)	50	220,137
Race or ethnic group (%) †		
White non-Hispanic	63	288,629
Hispanic	15	44,640
Black non-Hispanic	10	33,708
Asian non-Hispanic	2	8,390
Other	8	33,028
Do not know or declined to answer	2	12,054
Household income (%)		
≤138% of FPL	14	36,102
139–400% of FPL	58	217,338
>400% of FPL	28	167,009
Currently employed (%)	71	306,153

* The results in the table show the authors' analysis of survey data from the Gallup–Healthways Well-Being Index, 2012–2014. All estimates were calculated with the use of nationally representative survey weights; the unweighted numbers are also provided. Percentages may not total 100% because of rounding. FPL denotes federal poverty level, and NA not applicable.

† Race and ethnic group were self-reported.

omitting the time trend, or considering alternative timeframes (2013–2014 and 2010–2014) produced estimates of declines ranging from 4.2 to 7.1 percentage points ($P < 0.001$ for all comparisons) (Table S1 in the Supplementary Appendix). Declines in the uninsured rate were significant ($P < 0.001$) for all subgroups on the basis of age, sex, and race or ethnic group, with the largest changes occurring among Hispanics, blacks, and adults 18 to 34 years of age.

Table 3 shows changes in coverage on the basis of household income level and state Medicaid-expansion plans. By the second quarter of 2014, there had been a decline of 6.0 percentage points ($P = 0.006$) in the uninsured rate for persons with incomes at or below 138% of the federal poverty level in states with Medicaid expansion and a nonsignificant decline of 3.1 percentage points ($P = 0.13$) in states without Medicaid expansion. As compared with the baseline trend, the uninsured rate declined for persons with incomes of 139 to 400% of the federal poverty level both in states with and in those without

Medicaid expansion (−9.0 percentage points and −5.5 percentage points, respectively; $P < 0.001$ for both comparisons). In an analysis directly comparing low-income adults in states with Medicaid expansion versus those in states without, Medicaid expansion was associated with a reduction of 5.1 percentage points ($P = 0.01$) in the uninsured rate in 2014, as compared with states without Medicaid expansion (Table S1 in the Supplementary Appendix). Results from Table 3 were similar when we excluded persons with missing income information from the analysis instead of imputing those values (Table S2 in the Supplementary Appendix).

ASSOCIATION WITH HHS ENROLLMENT STATISTICS

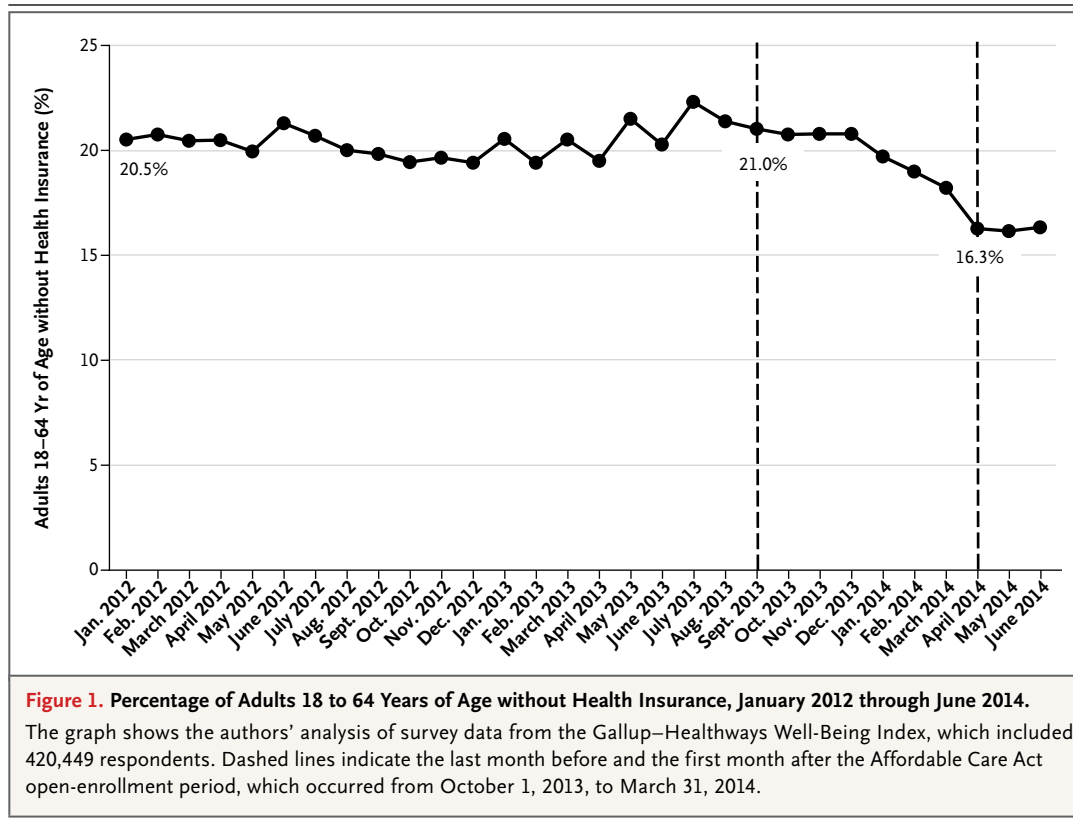
Survey-reported coverage changes were significantly associated with state-level per capita HHS enrollment statistics (Table S3 in the Supplementary Appendix). The coefficient of −0.53 ($P < 0.001$) indicated that each percentage-point increase in HHS enrollment was associated with a decline of 0.53 percentage points in the uninsured rate in the state. The coefficient for the second quarter of 2014 in this model was still significant (−2.4, $P < 0.002$), indicating that a portion of the decline in the uninsured rate in that quarter was not directly associated with HHS state-level enrollment statistics.

MEASURES OF ACCESS TO CARE

We also detected significant changes in access to care in 2014, as compared with baseline trends. By the second quarter of 2014, there had been an increase of 2.2 percentage points in the likelihood of having a personal doctor ($P < 0.001$) and a decrease of 2.7 percentage points in the proportion of adults unable to afford medical care ($P < 0.001$).

DISCUSSION

In this analysis of nationally representative survey data from January 2012 through June 2014, we found a significant decline in the uninsured rate among nonelderly adults that coincided with the initial open-enrollment period under the ACA. These changes remained highly significant after adjustment for potential confounders such as employment, demographic characteristics, and income. As compared with the baseline



trend, the uninsured rate declined by 5.2 percentage points by the second quarter of 2014, a 26% relative decline from the 2012–2013 period. Combined with 2014 Census estimates of 198 million adults 18 to 64 years of age,¹⁹ this corresponds to 10.3 million adults gaining coverage, although depending on the model and confidence intervals, our sensitivity analyses imply a wide range from 7.3 to 17.2 million adults.

The pattern of coverage gains was consistent with the effects of the ACA, with major gains for persons likely to be eligible for expanded Medicaid on the basis of their income and state of residence but smaller and nonsignificant changes for low-income adults in states without Medicaid expansion. Coverage gains were significant both in states with Medicaid expansion and in those without Medicaid expansion for persons with incomes between 139% and 400% of the federal poverty level, which is consistent with tax subsidies under the ACA for private insurance in this income range, regardless of state decisions regarding Medicaid expansion. Absolu-

te gains were largest among young adults and Hispanics, two groups with high uninsured rates at baseline. State-level estimates of coverage gains were significantly associated with official HHS enrollment statistics, showing that each percentage point of the state population enrolling via the marketplaces was associated with a half-point decline in the uninsured rate. Nonetheless, the inherent lack of a control group precludes a causal interpretation for these findings, and other unmeasured factors may have contributed to these changes.

Overall, our results are consistent with the broad patterns identified previously in the Gallup–Healthways WBI and several other nongovernmental surveys,^{2,4,5,20,21} as well as a recent review of national ACA enrollment figures.²² Our study adds to these previous findings by adjusting both for potential confounders and for pre-existing trends, as well as showing that these changes were associated with ACA enrollment statistics in each state.

We found evidence that within the first

Table 2. Changes in the Uninsured Rate among Adults 18 to 64 Years of Age in 2012–2014.*

Population	Baseline Uninsured Rate†	First Quarter, 2014		Second Quarter, 2014	
		Change from Baseline Trend (95% CI)	P Value	Change from Baseline Trend (95% CI)	P Value
	<i>percent</i>	<i>percentage points</i>		<i>percentage points</i>	
All respondents	20.3	-2.6 (-3.4 to -1.9)	<0.001	-5.2 (-6.0 to -4.5)	<0.001
Sex					
Male	21.8	-2.4 (-3.5 to -1.3)	<0.001	-5.0 (-6.1 to -3.9)	<0.001
Female	18.9	-2.8 (-3.9 to -1.8)	<0.001	-5.5 (-6.6 to -4.4)	<0.001
Race or ethnic group					
White non-Hispanic	14.3	-1.8 (-2.6 to -1.0)	<0.001	-4.0 (-4.8 to -3.2)	<0.001
Black non-Hispanic	22.4	-4.3 (-6.8 to -1.9)	0.001	-6.8 (-9.3 to -4.2)	<0.001
Hispanic	41.8	-3.9 (-6.4 to -1.4)	0.002	-7.7 (-10.4 to -5.1)	<0.001
Age					
18–34 yr	26.0	-3.8 (-5.3 to -2.4)	<0.001	-6.5 (-8.0 to -5.0)	<0.001
35–44 yr	21.1	-2.0 (-3.7 to -0.2)	0.03	-4.6 (-6.4 to -2.8)	<0.001
45–64 yr	15.5	-2.0 (-2.9 to -1.0)	<0.001	-4.5 (-5.4 to -3.5)	<0.001

* All models used nationally representative survey weights and were adjusted for age, sex, race, ethnic group, employment status, household income, state of residence, and a linear time trend. Analyses also included a binary variable for the fourth quarter of 2013 (data not shown). CI denotes confidence interval.

† The baseline uninsured rate was the mean uninsured rate for the population from the first quarter of 2012 through the third quarter of 2013.

6 months of gaining insurance, more adults reported having a personal doctor and fewer had difficulties paying for medical care — even though the latter measure asked about the prior 12 months. These results are consistent with studies of previous insurance expansions that have shown that gains in coverage can lead to rapid improvements in access.^{13,23-26}

Our study has important limitations. As discussed earlier, the response rate for rapid-turnaround data sources such as the WBI is much lower than that for government-conducted surveys.^{8,9} However, Gallup polls and similar data sets are used regularly to offer timely evaluations of population-level phenomena, including health care–related issues^{27,28} and elections.²⁹⁻³¹ More importantly, the WBI has been validated against government-conducted surveys for this type of analysis of the uninsured rate, although the same study concluded that the WBI does not reliably measure the type of insurance a person has.⁸ In addition, the WBI does not provide in-

formation on children's insurance coverage, which may also change under the ACA.^{32,33}

The income information in the WBI is limited, which means that our estimates of income as a percentage of poverty are imprecise, and previous research has shown that the survey overrepresents the middle of the income distribution.⁸ Nonetheless, we found logical patterns of coverage on the basis of these measurements, and results were similar when we excluded observations with missing income data.

The HHS enrollment reports also have limitations. For applications sent directly to state Medicaid agencies, the HHS was unable to consistently distinguish between persons enrolling for the first time and those renewing coverage. For that reason, we used only enrollment statistics that were based on marketplace determinations of eligibility for Medicaid and private coverage, rather than those made directly by state Medicaid agencies. The reports also do not measure off-marketplace nongroup (private) cov-

Table 3. Changes in the Uninsured Rate among Adults 18 to 64 Years of Age in 2012–2014, According to Income Level and State Medicaid-Expansion Status.*

Income Level	Baseline Uninsured Rate†	First Quarter, 2014		Second Quarter, 2014	
		Change from Baseline Trend (95% CI)	P Value	Change from Baseline Trend (95% CI)	P Value
		percent	percentage points	percentage points	percentage points
≤138% of FPL					
States without Medicaid expansion	60.0	1.7 (–2.1 to 5.4)	0.39	–3.1 (–7.1 to 0.9)	0.13
States with Medicaid expansion	56.1	–3.6 (–7.6 to 0.3)	0.07	–6.0 (–10.4 to –1.7)	0.006
139–400% of FPL					
States without Medicaid expansion	21.0	–4.1 (–5.5 to –2.7)	<0.001	–5.5 (–7.0 to –4.0)	<0.001
States with Medicaid expansion	18.6	–4.7 (–5.9 to –3.4)	<0.001	–9.0 (–10.3 to –7.7)	<0.001
>400% of FPL					
States without Medicaid expansion	1.8	0.4 (–0.3 to 1.0)	0.26	–1.0 (–1.6 to –0.4)	<0.001
States with Medicaid expansion	2.0	–0.4 (–1.0 to 0.2)	0.18	–0.7 (–1.3 to –0.1)	0.02

* All models used nationally representative survey weights and were adjusted for age, sex, race, ethnic group, employment status, household income, state of residence, and a linear time trend. Analyses also included a binary variable for the fourth quarter of 2013 (data not shown).

† The baseline uninsured rate was the mean uninsured rate for the population from the first quarter of 2012 through the third quarter of 2013.

erage or employer-sponsored coverage, both of which may undergo ACA-related changes.^{22,34} This means that the HHS statistics do not fully capture all new ACA-related enrollment, but we nonetheless detected a strong association between these figures and the uninsured rates in the survey.

Finally, although our multifaceted approach offers substantial improvements over previous reports, these analyses are merely observational. We can only identify suggestive associations between the ACA, the declining uninsured rate, and access to care.

In conclusion, we found that the number of Americans without health insurance declined significantly since the ACA open-enrollment period began in October 2013. The patterns of coverage changes were consistent with the eligibility criteria in the law regarding subsidized coverage and HHS statistics on state-level enrollment in ACA programs. National estimates of coverage after the open-enrollment period will not be available from federal surveys until late 2014, and reliable state-level estimates will not be available until the fall of 2015. Future research with these government-conducted sur-

veys will be valuable to corroborate these findings, monitor future trends, and further assess the downstream effects of coverage.

The views expressed in this article are those of the authors and do not represent the official views of the Department of Health and Human Services.

Disclosure forms provided by the authors are available with the full text of this article at NEJM.org.

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